

## **Inspire a generation- An Expo International exclusive feature**

Gone are the days where women shied away from becoming independent individuals or were scared to face the world head on because it's a "man's job". The male dominated world was always reluctant to even acknowledge the fact that women were as good as men on parameters of hard work, intelligence quotient and leadership traits, but the female race have tackled each of these doubts, fiercely and with absolute finesse.

Women have built themselves up from scratch and created a large pool of entrepreneurs amongst them. But don't be mistaken. No one has just simply clicked their fingers and had their way. They have fought tooth and nail and spent day and night, creating a name for themselves. Their relentless zeal, incessant quench for success and willingness to walk the extra mile have broken all myths about their inborn limitations that were supposed to be major roadblocks on their success expressways.

## Expo International Blog

Official Blog by Expo International  
<http://expointernational.in/blog>

~~Always remember, there is no short cut to success. Whatever you aspire to have, requires effort and complete dedication. Take the women of Expo International, for instance. Poonam Varyani Ramchandani, Lakshmi Varyani Makhija and Manisha Varyani took over the organization from their father, late Mr. Ashok Varyani and with the true element of passion and by working day in and day out, it has become the big success it is today. They each put tremendous efforts and dedication into getting a fine education and absolutely aced their post graduation in Commerce, Advertising & Communication and Advertising & Marketing Communications, respectively.~~

With personal and professional life balanced to perfection, these ladies have taken their strong suites of understanding their audience and have created a platform like never before. They are evidently doing a good job because they have organised over 500 events in the past decade with a footfall of over 50,000 visitors! That's something, huh?

Expo International strongly believes in the motto, "For the women, by the women". They have created an open door for all the women looking to initiate their own entrepreneurship journey in the fashion industry. They don't only aim to inspire but also to bring out the inner entrepreneurs of many more women! Every event arranged by Expo International is open to new fashion lines that are going to simply wow you ladies. If you're someone who is interested in selling your fashion line and are looking for the perfect platform, [Expo International](#) has got it all for you!

As rightly put by Manisha Varyani,

"Be fearless and have the courage to take risks".

A journey begins when you take the risk of walking down that path.

Celebrate Independence Day with Expo International by saluting the fearless women entrepreneurs of India. Follow our campaign on [Facebook](#).